

PRESS INFORMATION

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RECORD-BREAKING GIS 2025 CONFIRMS ZERO-EMISSION SHIFT AND DIGITAL TRANSFORMATION

The 10th anniversary edition of GIS has concluded as the largest and most successful in the event's history, cementing its status as Europe's premier showcase for the lifting, access, and heavy transport industries. The show, held in Piacenza, Italy, from 25-27th September, drew a record number of participants and highlighted the industry's rapid shift towards electrification, digitalisation, and advanced safety systems.



The official opening of GIS 2025.

The landmark 10th edition of GIS (Giornate Italiane del Sollevamento e dei Trasporti Eccezionali) 'Italian Lifting and Specialised Transport Days' broke records once more. Final figures confirmed an attendance of almost 20,000 visitors, up 11% from the 18,000 of the previous event in 2023. The showground was fully sold out at 100,000 m², marking an unprecedented 40.8% expansion versus 2023. This expanded footprint hosted more than 490 exhibiting brands (up 13.4%), highlighting the event's critical role as a barometer for the European construction, materials handling, and logistics sectors as they embrace electric and AI technologies.

“Our 10th GIS has exceeded all our expectations, not just in numbers but in the quality of innovation and dialogue on the show floor and in the conference halls,” said Fabio Potestà, director of organiser Mediapoint & Exhibitions. “The dominant themes were clear: the industry is decisively moving towards a more sustainable, intelligent, and safe future. GIS provided the perfect stage for manufacturers, suppliers, and end-users to drive that transition forward.”



The Almac Group stand at GIS 2025.

World premieres and Italian debuts

Almac Group used GIS 2025 for the world premiere of two new product lines: the BA Line of crawler-mounted articulated spider lifts and the AJ Line of wheeled articulated boom lifts, significantly expanding its presence in the access market. Marchetti also unveiled its brand-new fully electric Trio 0E city crane with 5.5 t capacity.



The Marchetti fully electric Trio OE city crane launched at GIS 2025.

Meanwhile, in its first GIS participation since acquiring Manitex, Valla, and PM Oil & Steel, Tadano showcased a vastly expanded and diversified portfolio that now includes pick and carry cranes and a full range of aerial work platforms. Jekko also entered new product categories with its first truck-mounted minicrane (TRX32) and its first telescopic crawler crane (CX80).

Manitou offered a preview of its next-generation 40 t MRT 4070 rotating telehandler. Also in the telehandler category, Merlo marked the Italian debut of its R60.22 S PLUS ROTO rotating telehandler, while DIECI showcased its new Pegasus 70.35 rotating telehandler featuring its advanced D+Vision AI system.



The DIECI Pegasus 70.35 rotating telehandler with D+Vision at GIS 2025.

In addition, Palazzani displayed its new 52 mXTJ52+ bi-energy spider lift and FASSI presented its new heavy-duty TECHNO range of truck-mounted cranes, including the F1050R.2.8-HXP, F705R.2.7-HXP, and F805R.2.9-HXP models.



The new FASSI F1050R.2.8-HXP TECHNO truck-mounted crane at GIS 2025.

Electrification dominates the show floor

From compact machinery to heavy-duty port equipment, electrification was undeniably the headline trend. Manufacturers presented a vast array of battery-powered solutions, demonstrating that zero-emission performance is now a reality across all sectors.



The new Manitou MT 1840 e electric telehandler at GIS 2025.

Manitou displayed its new MT 1840 e and MT 625 e electric telehandlers, as well as the 200 ATJ e electric articulating boom, while Haulotte focused on its new Pulseo generation of electric booms and scissors (HA20E PRO, HS21E PRO).

Other highlights included Merlo's fully electric 4WD e-Worker telehandler, and JCB's S1932E electric scissor and 35-22E electric Teletruk, shown by Italian dealer EA Group. Zoomlion and Liugong also presented full ranges of electric platforms and forklifts respectively.

In heavy lifting, JMG displayed its powerful MC5000TE and MC95000RE electric crawler cranes for confined spaces, while Manuport showcased the Terberg RT253EV, a fully electric RoRo yard tractor for sustainable port logistics. CVS Ferrari also highlighted its fully electric CCH ZE-Lift container handler.



The Terberg RT253EV fully electric RoRo yard tractor at GIS 2025.

Even established diesel models are embracing hybridisation. Liebherr presented a new zero-emission option for its new LM120-5.1 mobile construction crane, allowing for fully electric-powered operation on site. The company also displayed its LPO 100 Liduro Power Port, a mobile battery-based energy storage system for charging electric equipment in the field.



The Liebherr LPO 100 Liduro Power Port and LM120-5.1 mobile crane at GIS 2025.

The ecosystem powering the electric revolution

Underpinning the wave of electric machinery on display was a strong and innovative supply chain of component specialists, without whom the transition would not be possible. A significant number of exhibitors focused on the heart of any electric machine: the battery. Companies including MIDAC, Flash Battery, EKT, Voltmecc, U.B.S Union Battery Service, and Aliant showcased advanced lithium-ion battery systems, highlighting developments in energy density, durability, and fast-charging capabilities required for demanding industrial applications. Polar also presented its high-frequency battery chargers essential for maintaining fleet uptime.



Aliant tailor-made lithium batteries at GIS 2025.

Beyond power storage, the focus was on the systems that translate electric energy into work. Specialists like RIMA and Moveco displayed key enabling technologies, from integrated electric cylinders that offer precise, efficient actuation to advanced electronic valves designed for seamless integration into electric and hybrid powertrains. Distribution partners such as GI-CAR and Ricambi & Ricambi demonstrated the breadth of the ecosystem, showing everything from motor controllers and DC/DC converters to battery connectors and essential circuit breakers from firms like AB Trasmissioni, proving that every part of the machine is evolving for the electric era.

AI and digitalisation enhance on-site intelligence

The drive for smarter, safer, and more connected job sites was another important theme. DIECI's D+VISION System, using AI for 360-degree obstacle detection, was a prime example. Similarly, Kiwitron showcased its KiwiEye AI-powered system for tagless pedestrian recognition, and Brigade Electronics featured an AI-powered camera monitor. On the fleet management side, MOBA Mobile Automation and Innoval highlighted its advanced IoT remote monitoring solutions, while Movimatica presented new tools, such as smart glasses and smart watches for accessing operational data.

Safety, regulation, and AI top the conference agenda

Alongside the exhibition, the GIS 2025 conference programme provided updates on industry safety and regulation. A key session, led by Italy's national workplace safety body, INAIL, and the Ministry of Labour, highlighted safety responsibilities in equipment management. International guidelines were also a major focus in a session on risk reduction co-hosted by ESTA, the European association for abnormal road transport and mobile cranes, and A.N.N.A., the Italian association for crane and specialised transport rental companies. Elsewhere, the access sector examined the implications of the revised EN 280 standard, debating its impact on disembarking from MEWPs at height.

Digital transformation was another central theme, with technical training specialist Vericert Ti Forma, for example, providing a deep dive into the new EU Machinery Regulation 2023/1230 and its impact on AI, robotics, and cybersecurity.

"The incredible energy and forward-looking discussions at this year's anniversary event have set a new benchmark," Fabio Potestà concluded. "We are immensely proud to have hosted this record-breaking edition and are grateful to the exhibitors, visitors, and partners who made it such a resounding success."

The 11th edition of GIS will return in 2027.

Find out more at gisexpo.it.



AGV Conference at GIS 2025.

Launch of AGV Expo 2026

Mediapoint & Exhibitions used the occasion of GIS 2025 to announce the launch of a brand-new exhibition, AGV Expo, dedicated to automated guided vehicles and logistics automation, which will take place in Piacenza for the very first time in October 2026.

GIS visitors got a taste of what is to come from a panel session featuring representatives from AGV manufacturer Stäubli, emobility and battery storage specialist Voltmec, and systems integrator LCS Group, who discussed the latest developments in this growing sector.

"Automation is now a necessity across logistics, manufacturing, and port operations to boost efficiency, cut labour costs, and enhance safety. Meanwhile, the rapid advancements in AI, machine learning, and sensor technology are transforming what AGVs can do," director of organiser Mediapoint & Exhibitions Fabio Potestà explained. "Because we've seen such high participation from this sector at our existing events, launching AGV Expo is the logical next step to provide this rapidly growing community a dedicated place to connect, innovate, and drive future growth."



Find out more at agvexpo.it.

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ABOUT GIS

Established in 2009, GIS has grown from a domestic Italian event to become the largest and most influential meeting place for manufacturers and users of cranes, aerial work platforms, telehandlers, forklift trucks, heavy transport vehicles and other industrial handling equipment. Visitors from all over the world attend to discover the latest technological innovations, expand their network of contacts, and build relations within the lifting, industrial and port handling, and heavy transport industries. GIS is organised by Mediapoint & Exhibitions, an Italian media house providing trade publications, websites, exhibitions, and conferences across 30 sectors since 1993.

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