

The seventh edition of Italy-based lift, handling and heavy transport show GIS will take place at the beginning of October. ICST previews what you can expect to see

Italian influence

Piacenza Exhibition Centre will play host to the biennial GIS show, which is expected to attract 11,000 visitors and has almost sold out of exhibition space. At the last iteration of GIS, in 2017, there were more than 9,000 qualified visitors and 308 exhibitors over 33,000 square metres of showground. This year, there are already 310 exhibitors booked, representing more than 370 brands. The show area is also bigger this year and stand bookings are expected to grow before the gates open in October.

Fabio Potestà, director of show organiser Mediapoint & Communications, said GIS had an increasing international influence: "GIS owes its success to its highly specialised visitors. He added that had now become one of the biggest European events dedicated to these product sectors."

Visitors will benefit from a greater range of products this year. Along with the usual array of mobile cranes, trailers, vehicles for industrial and port handling, specialised and heavy transport vehicles, aerial platforms, and telescopic handlers, other segments, such as tower crane manufacturers, remote control manufacturers and component companies, have increased their presence, too.

The crane sector will be represented by many of the global manufacturers this year and, for the first time, a large number of Chinese companies will be exhibiting their products at the show; these include

both Zoomlion and XCMG.

Another addition for 2019 is the AGV (Automatic Guided Vehicles) Expo area in Pavilion 3, dedicated to automated vehicles, reflecting major investment in this area across the industry. Environmental sustainability is another important topic, which is an underlying theme this year. Green power and environmentally friendly technologies will be on show, aimed at zero emissions through battery power and a range of bi-energy and hybrid options.

Conference and awards

The exhibition will be integrated with a programme of conferences and workshops. Meetings are also scheduled with key associations to discuss topical issues including machine safety, operator training, road options for exceptional transport, infrastructure, and the development of ports and logistic centres. In all, almost 50 organisations have confirmed their support for the Piacenza exhibition, including Italy's Defence Ministry.

ESTA, the leading European association for specialised road transport and mobile crane rental, has planned its annual autumn meeting in Piacenza, in conjunction with GIS.

As usual, there will be the traditional gala dinners in a new location this year, the Gothic Palace, in the central Piazza Cavalli of Piacenza.



EVENT DETAILS

WHEN:

3-5 October 2019

WHERE:

Piacenza Expo, Via Tirotti 11,
Fraz. Le Mose, 29100 Piacenza, Italy

OPENING TIMES:

Thursday and Friday: 09.00 - 18.00

Saturday: 09.00 - 17.00

www.gisexpo.it

On the evening of 2 October, there will be a dedicated event for MEWPs, telescopic handlers, hoists, mast climbers and special equipment. To follow, the evening of 3 October will be dedicated to port terminals, intermodal and logistics operators with the ITALA Italian Terminal and Logistic Awards. To conclude, the ILTA Italian Lifting & Transportation Awards will take place on 4 October and will be dedicated to lifting and heavy transport.